



IRTA CONSULTING SERVICES

Background

Part of IRTA's mission is to provide ongoing education to its members and provide information about the barter and trade industry to businesses in the financial community.

IRTA is composed of numerous individuals who possess special knowledge in barter company formation, accounting, taxation, law, computer technology sales and marketing. Additionally, IRTA has long-standing relationships experts in the barter industry worldwide. As a result IRTA is uniquely positioned to provide start-up consulting services and specialty consulting services to individuals and companies interested in, or currently active in the barter industry.

Consulting Arrangement & Fees

The initial consultation by IRTA's Executive Director is free. At that time an assessment is made as to the client's specific needs and a plan is developed which identifies key experts best suited to participate in the program. Part of the plan includes an estimation of time involved to complete the tasks involved. IRTA charges \$100 cash per hour for such consulting services, (for those clients who have a UC account, the fee is split \$50 cash and 50UC per hour).

Major Discipline Categories

General Business Start-up: An in-depth overview of the barter business, capital requirements, business structures, trade strategies and budget planning.

Barter Accounting/Taxation/Budget Planning: An in depth review of accounting practices, proper accounts to be set-up, tax return requirements, specific to the countries involved.

Sales & Marketing Training: Detailed review of various techniques on how to sell barter and review of successful marketing strategies.

Insolvency Management: Step by step advice on dissolution options and consequences.

Governmental Consulting: Provides a road map for dealing with governmental authorities worldwide.

Please contact IRTA @ 585 424 2940 today for your free consultation.